

## **THIRD SEMESTER**

### **301 STRATEGIC ANALYSIS**

- Understand the concepts of strategic framework and the strategic decision-making process
- Analyze competitive situation and strategic dilemma in dealing with dynamic business environment
- Analyze and implement strategy at strategic business unit level.
- Creating and implementing strategic alternatives and strategies such as diversification mergers and acquisitions for organizational growth.

### **302 MANAGEMENT INFORMATION SYSTEM**

- Apply managerial concepts to development of management information system
- Effectively apply system analysis and information design to project management
- Evaluate the role of information systems to support various level of business strategy
- Create management information system for decision making

### **FM-01 Indian Financial System**

- Understand the structure and functions of the Indian financial system.
- Assess the role of various regulatory bodies in the development of Indian financial system.
- Illustrate the functioning of financial markets in the development of Indian financial system.
- Critically examine different functions of financial instruments and financial markets.
- Evaluate the functioning of different financial institutions.

### **FM-07 Advanced Financial Management**

- Evaluate potential investment decisions and assesses their financial and strategic consequences.

- Identify working capital needs of the organization.
- Assess and plan acquisitions and mergers as an alternative growth strategy.
- Evaluate and advise on alternative corporate re-organization strategies.
- Apply and evaluate alternative corporate valuation models.

### **MM-03: STRATEGIC MARKETING**

- Analyze the market situation & competition and estimate the reaction pattern
- Examine the market leader strategies, market challenger strategies and market follower strategies
- Evaluate competitive market strategy for emerging industries
- Outline the concept of competitive pricing and advertising
- Create product differentiation and brand positioning after industry Segmentation

### **HRM-01 INDUSTRIAL RELATIONS**

- Understand the concept of industrial relations and create the harmonious industrial relations
- Identify different mechanisms for collective bargaining and worker's participation in management.
- Prevent industrial disputes and apply procedures for its settlement.
- Effectively handle employee grievances and inculcate discipline at the workplace
- Critically examine the role of trade unions.

### **HRM-06 LABOUR LEGISLATION**

- Understand the provisions of different Labour legislations
- Elaborate on the prevention & settlements of industrial disputes.
- Illustrate the main provisions of the factories act 1948 and Industrial Dispute act 1947
- Outline the main provisions of Payment of Wages Act 1936, Minimum Wages Act 1948 & Workmen Compensation Act, 1923.

- Apply the major provisions of Employees State Insurance Act 1948, Employees Provident Fund Act 1952, Payment of Gratuity Act 1972.